

Agenda

Title: Greener cars in Europe - opportunities and challenges of car dealers.

Fri 16 Sep 2011; 13:30-16:00h

(optional 1 extra hour for speed dating/Exchange of experience)

Time	Topic
	Moderation: Stefan Nilsson* (optional: Bodo Schweiger/Team Red)
13:30-13:35	Welcome 5' <i>Moderator</i>
13:35-13:50	Introducing Clean Drive <i>Jonas Lööf, ESS</i>
13:50-14:10	EU CO ₂ -emission targets: Status of car manufacturers, CO ₂ ranking lists and perception of the customer (20') <i>N.N., VCD</i>
<i>Optional Same time</i>	New development of EU policies affecting car dealers (20') <i>EC representative</i>
14:10-14:40	Presentation of car dealer, opportunities and challenges for car dealers in selling clean drive vehicles (20') <i>N.N., Italian Car dealer</i> <i>Followed by Q&A (10')</i>
<i>Optional Same time</i>	Presentation of car dealer, opportunities and challenges for car dealers in selling clean drive vehicles (20') <i>Other Car dealer</i> <i>Followed by Q&A (10')</i>
14:40-15:15	<i>Experiences from a Clean Drive Campaign in Ireland</i> <i>Siona Daly & N.N. from NSG (20')</i> <i>Followed by Q&A (10')</i>
<i>Optional Same time</i>	The development of the car dealer business in the future (20') <i>N.N., NISSAN</i> <i>Followed by Q&A (10')</i>
15:15-15:30	<i>Media attention for CO₂ reduced driving (15')</i> <i>Stefan Nilsson, XX</i>
15:30-16:00	Questions & joint discussion (30')
16:00	End of session

<i>Optional: 16:00-17:00</i>	<i>Speed Dating on exchanging experiences or NISSAN test drive</i>
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Speed Dating / Exchange of Experience / Test Driving

An additional speed dating session that can link new partners/stakeholders and collect new points of views and fosters the exchange of experience could be offered after the 2hours session.

Alternatively, a test drive with NISSAN electric cars could be arranged by Jonas (?)

*** Δημοσιογράφος/ φωτογράφος σε θέματα αυτοκίνησης.**

****Υπάρχει η δυνατότητα, κατόπιν συνεννόησης, το να παρουσιάσετε την εταιρία/ φορέα σας ή την τοποθέτησής/ εμπειρία σας σχετικά με το ευρύτερο θέμα της Καθαρής Οδήγησης. Εάν σας ενδιαφέρει, παρακαλούμε να επικοινωνήσετε μαζί μας το συντομότερο δυνατόν.**