

# SUSTAINABLE MOBILITY AND CITIZENS' ENGAGEMENT: TWO DRIVING FORCES TOWARDS A LOW-CARBON ECONOMY

*High level political event of the PE4Trans project*

**28 September 2022, Thessaloniki, Greece**

## Concept

People will change their private cars for public transport and bikes if the infrastructure and services are perfectly developed for them. Right? Not quite. Many people need to change their mobility habits. This is only possible if based on their values and needs. Therefore, to mobilise people for sustainable mobility change you need to talk to them.

PE4Trans partners would like to share smart solutions for sustainable mobility, which have been developed and co-shaped with the contribution of the citizens.

All interested parties, especially mobility and public transport policymakers and practitioners, are invited to discuss what are the mobility challenges in the current crises and how to solve them together with citizens.

**Registration required:** <https://forms.gle/XqckFads5dqxR6fv9>

**Venue:** City Hall of Thessaloniki, "Manolis Anagnostakis" room, Vasileos Georgiou Avenue, A1, Thessaloniki 546 36.

Agenda	
9:50 – 10:00	Arrival, Registration, Welcome coffee
10:00 - 10:10	<b>Opening from the host and the PE4Trans coordinator</b> <ul style="list-style-type: none"> <li>• <b>Em. Prof. Aristotelis Naniopoulos</b>, Aristotle University of Thessaloniki – PE4Trans partner</li> <li>• <b>Kamila Dobek</b>, Poznań Science and Technology Park – PE4Trans Lead Partner</li> </ul>
10:10 – 10:20	<b>Opening addresses</b> <ul style="list-style-type: none"> <li>• <b>Maria Spyraiki</b> - Member of the European Parliament from Greece, Committee on the Environment, Public Health and Food Safety</li> <li>• <b>Paris Billias</b> - Vice-Governor for Infrastructure and Networks of the Region of Central Macedonia</li> </ul>



10:20 – 10:35	<b>Interreg Europe: state of play</b> <i>Erwin Siweris, Interreg Europe Programme Director (online)</i>
10:35 – 10:50	<b>Nea Elvetia multimodal transport hub: a story of cooperation and synergies</b> <i>Ioannis Toskas, CEO of Thessaloniki's Transport Authority OSETh</i>
10:50 - 11:30	<b>Challenges and ideas for public mobility in the crisis era</b> <ul style="list-style-type: none"> <li>• <b>Konstantinos Zervas</b>, Mayor of Thessaloniki</li> <li>• <b>Krystian Kinastowski</b>, Mayor of Kalisz, President of Kalisz-Ostrów Agglomeration</li> <li>• <b>Sunil Budhdeo</b>, Transport innovation Manager Coventry City Council</li> <li>• <b>Rosa Huertas</b>, Director of Innovation, Economic Development, Employment and Commerce of the Valladolid City Council</li> <li>• <b>Frank Adenstedt</b>, Head of Department: Roads &amp; Mobility, Grafschaft Bentheim District</li> </ul> <p>Moderators: <b>Vasiliki Amprasi</b>, <b>Elżbieta Książek</b> – selection of challenges for the work in World Café and relevance of PE4Trans solutions</p>
11:30 – 11:45	<b>Coffee Break</b>
11:45 – 12:25	<b>Inspiration Fair – solutions and lessons learnt from the project</b> <i>Representatives of PE4Trans partners:</i> <ul style="list-style-type: none"> <li>• Kalisz-Ostrow Agglomeration Association</li> <li>• Coventry University Enterprises Ltd.</li> <li>• Aristotle University of Thessaloniki</li> <li>• City of Valladolid</li> <li>• District of Grafschaft Bentheim</li> </ul>
12:25 – 13:25	<b>How to meet the challenges of public mobility: World café</b> <i>Debate with the engagement of all participants</i>
13:25 – 14:30	<b>Lunch break &amp; Poster exhibition</b>
14:30 – 16:00	<b>Technical tour of sustainable mobility solutions in the city of Thessaloniki</b> <i>Optional</i>

