



REVOLUTIONIZING MOBILITY: UNLOCKING INNOVATION POTENTIAL

6th November 2024

Location: OK!Thess, 2 Komotinis str, 54655, Thessaloniki, Greece



[Registration link](#)

scan the registration link

AGENDA

9:30-9:45

Arrival & Registration

All participants

9:45-10:00

Welcome & Presentation of the Agenda

Hosted by Coventry University Services and OK!Thess

10:00-10:15

Project Overview: INNO-MOB Achievements and Future Outlook

Presentation of the project's key milestones, successes and next steps in sustainable mobility and knowledge valorisation.
Presented by OK!Thess

10:15-10:45

Inspirational Talk: Pioneering Innovation in Sustainable Transport

Transport innovation: journey, challenges, and key insights on driving change in sustainable mobility.
Dr. E. Bekiaris, Director of CERTH/HIT (Centre for Research and Technology Hellas / Hellenic Institute of Transport), Vice President of CERTH, National Representative for the Mission "Climate Neutral and Smart Cities" of Horizon Europe, President of EURNEX



10:45-11:15

Mobility Innovation Network (MIN) Platform Presentation

Overview and awareness of the INNO-Mob services;
Key methodologies and tools developed through the
INNO-MOB program.

Presented by Booster Labs

Mobility Innovation Network (MIN);

Opportunities for business development and collaboration.

*Presented by the Innovation Center of the Faculty of
Mechanical Engineering (ICMF)*

11:15-11:30

Coffee break

Networking and informal discussions

11:30-13:00

Pitching Event

Start-ups present their innovative mobility solutions to a panel
of investors and stakeholders from the innovation ecosystem.

Hosted by OK!Thess

13:00-13:45

Networking Introductions

Participants to share a brief 2-minute introduction about their
work, expertise, and collaboration interests, helping to initiate
connections and explore potential partnerships ahead of the
open networking session.

Facilitated by OK!Thess

13:45-14:00

Closing Remarks & Next Steps

Summary of key takeaways and future opportunities for
collaboration.

Facilitated by OK!Thess

14:00-15:00

Lunch & Networking

15:00-16:00

Open Networking Session

